



PORTFOLIO

SOCIAL MEDIA ADS MANAGEMENT

FACEBOOK ADS RESULTS

Facebook Ads results

4,912 Link Clicks	59,631	65,381	\$0.002 Per link click	\$10.41
84,435 Link Clicks	332,836	884,955	\$0.002 Per link click	\$154.63
328 On-Facebook leads	15,556	20,895	\$0.04 Per on-Facebook le...	\$11.82
809 [2] Messaging conv...	86,046	147,279	\$0.13 [2] Per messaging c...	\$102.20
19,793 Post engagements	32,336	33,365	\$0.0003 Per Post Engageme...	\$5.40
—	8,069,642	18,473,744	—	\$3,576.25
Multiple conversions	Accounts Centre acc...	Total	Multiple conversions	Total Spent

page like

Performance overview

[Customise metrics](#)

Page Likes ⓘ

6,088

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Per Page Like ⓘ

\$0.02

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Amount spent ⓘ

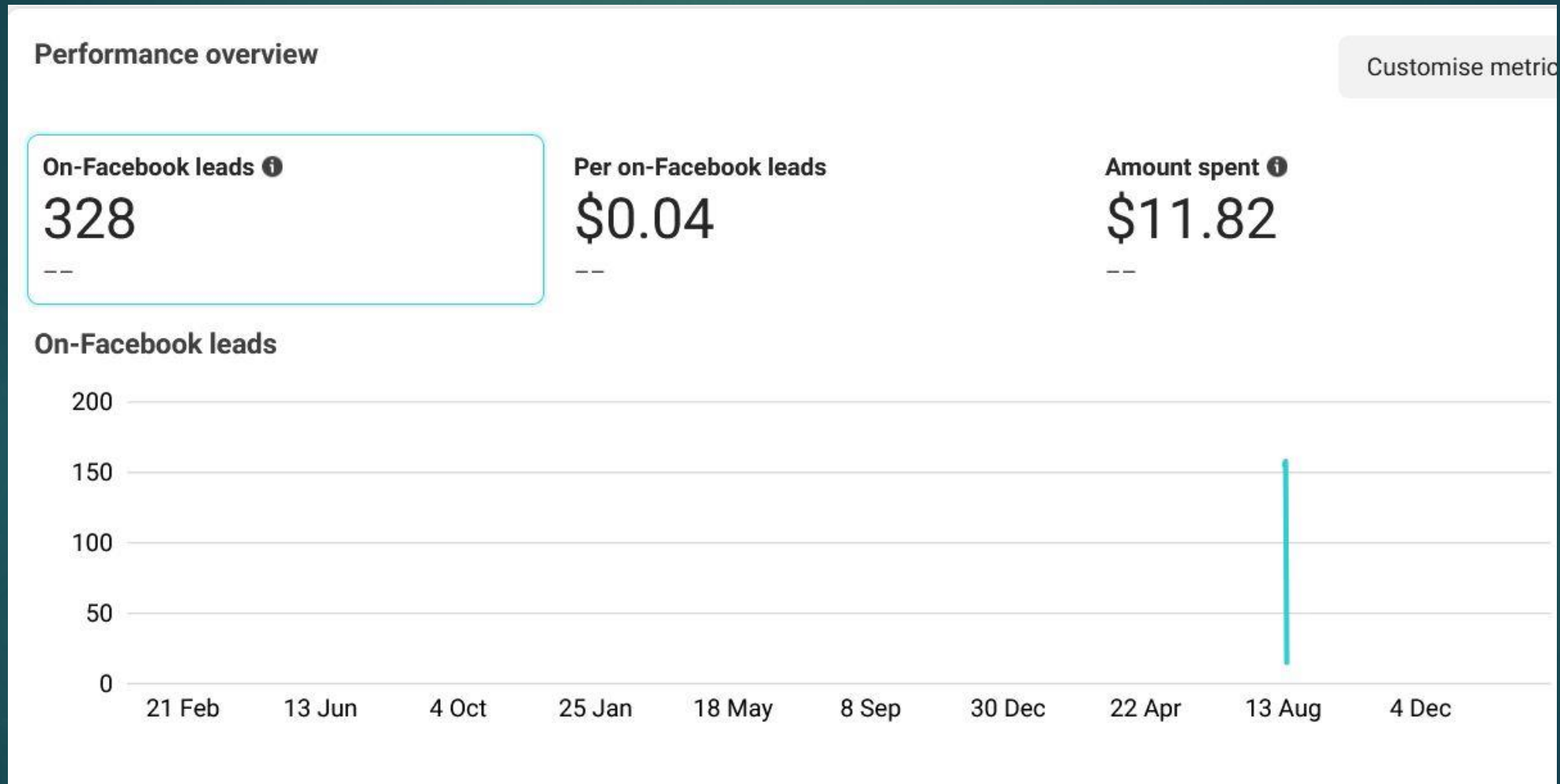
\$131.08

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Page Likes



Lead generation



traffic

Performance overview

[Customise metrics](#)

Link Clicks ⓘ

25,422

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Per link click ⓘ

\$0.01

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Amount spent ⓘ

\$204.96

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Link Clicks



Message result

Performance overview

[Customise metrics](#)

Messaging conversations started ⓘ

809

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Per messaging conversation started ⓘ

\$0.13

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Amount spent ⓘ

\$102.20

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Messaging conversations started



Page insights

Ad trends

Download Export

Paid reach ⓘ

4,997,487 ↑ 100%

Paid impressions ⓘ

16,571,339 ↑ 100%

